



## Annual Report Template for University Centers and Departments

### **Academic Year 2025/2026**

#### **First: Information about the Center / Department**

- **General Overview of the Center / Department:** Data regarding the establishment of the Center/Department, illustrating its vision, mission, and duties.

#### **Center of Excellence for Innovation and Entrepreneurship**

- **Establishment:** The Hashemite Kingdom of Jordan is witnessing rapid qualitative changes and leaps across all economic, social, and political levels. This national transformation coincides with the belief of His Majesty King Abdullah II—may God protect and preserve him—in youth and their high capabilities to keep pace with these changes, as youth are the main engine and pillar in driving economic momentum and achieving sustainable development. Consequently, the University sought to translate the royal vision and directives into empowering, assisting, motivating, and developing the capabilities of youth, channeling their energies toward innovation, excellence, and entrepreneurship, and working to translate their ideas to meet national needs. From this standpoint, the University proceeded to establish the Center of Excellence for Innovation and Entrepreneurship, incorporating the University's philosophy, vision, and objectives in teaching, research, and community service. This aims to incubate creative and innovative ideas from the local community, students, and innovative and entrepreneurial university staff, while providing appropriate resources, environment, and an incubator for innovation and entrepreneurship through activating relations with the public and private sectors.

In light of today's changing world, our mission at the Center of Excellence for Innovation and Entrepreneurship is to embed the concept of entrepreneurship and encourage innovation to create a positive economic and social impact. Stemming from the University's strategy aligned with the royal vision for human resource development—whose core pillar is investing in the future of our children, the foundation of our renaissance and wealth—we are deeply committed to providing a fertile, appropriate, and stimulating environment to support students, faculty members, administrative staff, and the local community. This enables them to cope with the challenges of this era using its cognitive tools and modern technological means that support entrepreneurial and innovative thinking, foster related concepts, encourage the establishment and execution of private entrepreneurial projects, and develop a spirit of initiative, work, and construction for a bright Jordanian future whose title is excellence and whose essence is creativity.

- **Vision:** Disseminating the culture of innovation and entrepreneurship, serving as a primary engine for small and medium-sized enterprises (SMEs) and entrepreneurship, offering inspiration, innovation, and a spirit of initiative, providing a conducive environment for creativity, innovation, and entrepreneurship, and delivering sustainable, high-level training programs in compliance with international standards.
- **Mission:** The mission of the Center of Excellence for Innovation and Entrepreneurship is to encourage innovators and entrepreneurs from target groups, transform innovative ideas into products of economic value and economic projects, and elevate the University to the ranks of distinguished regional and global universities in the fields of innovation



and entrepreneurship. The Innovation Center will achieve its desired goals by incubating them, acting as a bridge between students with distinguished ideas and funding and donor entities, and by providing scientific assistance and the necessary resources to support new concepts and innovative ideas.

• **Duties:**

1. The Center seeks to attract further support by submitting proposals to supporting entities such as the European Union (EU), the Swedish International Development Cooperation Agency (SIDA), USAID, GIZ, and UNHCR. It also aims to attract direct financial support for student entrepreneurs by engaging in local and international support programs such as the "Najahuna" program (Plan International) and Crown Prince Foundation initiatives.
2. Qualifying young entrepreneurs, innovators, and distinguished individuals to transition them from job seekers to owners of small and medium-sized enterprises (SMEs).
3. Studying the feasibility of investment ideas submitted by entrepreneurs and innovators, and training the owners of these ideas on how to prepare them.
4. Organizing enriching lectures, seminars, specialized workshops, and training programs in the field of discovering entrepreneurs and innovators across various fields, as well as methods for developing, guiding, and investing in them.
5. Providing moral and financial incentives to unleash the latent energies of entrepreneurs and distinguished innovators from all segments of the university community and local community, in addition to adopting encouraging incentives to refine, guide, and develop these energies.
6. Opening communication channels with relevant official authorities to register intellectual property rights for innovative university students and local community members.
7. Following up with distinguished persons, innovators, and entrepreneurs to evaluate their skill development and overcome any challenges they face.
8. Organizing specialized competitions across various fields of knowledge at the university and governorate levels, preparing to honor outstanding innovative and entrepreneurial participations and ideas, with the aim of adopting them, publicizing and supporting their work, and promoting them nationwide and internationally.

**Center / Department Objectives**

- Objectives are determined based on the vision and mission of the Center / Department.

**Center Objectives:** The Center works to achieve its objectives by adopting any of the following means:

**At the Level of Innovative Individuals and Entrepreneurs:**

1. Organizing enriching lectures, seminars, specialized workshops, and training programs in the field of discovering entrepreneurs and innovators across various fields, and methods for developing, guiding, and investing in them.



2. Identifying the characteristics, strengths, and weaknesses of entrepreneurs and innovators to enhance the efficiency of the educational and training process for this segment.
3. Providing moral and financial incentives to unleash the latent energies of entrepreneurs and distinguished innovators from all segments of the university community and local community, in addition to adopting encouraging incentives to refine, guide, and develop these energies.
4. Organizing specialized competitions across various fields of knowledge at the university and governorate levels, preparing to honor outstanding innovative and entrepreneurial participations and ideas, aiming to adopt them, publicizing and supporting their work, and promoting them nationwide and internationally.
5. Opening communication channels with relevant official authorities to register intellectual property rights for innovative university students and local community members.
6. Following up with distinguished persons, innovators, and entrepreneurs to evaluate their skill development and overcome any challenges they face.
7. Granting (certificates of participation to participants in courses, lectures, workshops, or other training programs) in accordance with the instructions issued by the Council for this purpose. Under no circumstances may the Center grant academic degrees of any kind.
8. Utilizing the expertise of qualified university staff, as well as competent and specialized individuals from outside the university within the Kingdom and abroad, to conduct its training courses and programs.
9. Motivating creators to unleash their creative energies by incubating them and providing required support to develop their products through startups inside the University.
10. Supporting and sponsoring all educational, training, and research activities that can lead to marketable and commercializable products, and providing distinguished technical services for their development.
11. Any other activities that contribute to achieving the Center's objectives at the individual level.

#### **At the Level of Innovative and Entrepreneurial Small and Medium-Sized Enterprises (SMEs):**

1. Qualifying young entrepreneurs, innovators, and distinguished individuals to transition them from job seekers to owners of small and medium-sized enterprises.
2. Studying the feasibility of investment ideas submitted by entrepreneurs and innovators, and training the owners of these ideas on how to prepare them.
3. Adopting (new) and fully established projects in the business incubator for a temporary period.
4. Strengthening relations with centers of excellence, innovation, and entrepreneurship in Jordan and worldwide to review distinguished experiences in this field, with the aim of



utilizing them to provide services to entrepreneurs and innovators benefiting from the Center.

5. Opening communication channels with relevant official authorities to register patent rights for these projects.

### Approved Organizational Structure Information of the Center / Department

| Department / Section / Assistant / Deputy Name       | Number of Employees |
|------------------------------------------------------|---------------------|
| Assistant Director                                   | 0                   |
| Head of Bureau / Secretariat                         | 0                   |
| Secretary                                            | 0                   |
| Messenger                                            | 0                   |
| Intellectual Property and Patents Section            | 0                   |
| Digital Skills, Planning, and Training Section       | 0                   |
| Business Incubators, Funding, and Investment Section | 1                   |
| Relations, Support, and Networking Section           | 1                   |
| Administrative Employee                              | 0                   |
| <b>Total</b>                                         | <b>2</b>            |

### Second: Achievements according to the Annual Plan of the Center / Department for the Academic Year 2025/2026

The Center/Department highlights the key achievements that support and demonstrate its excellence in alignment with the University's Strategic Plan (2023/2024) and its ensuing Executive Plan.

1. The Center of Excellence for Innovation and Entrepreneurship hosts a group of entrepreneurs at Al al-Bayt University through the "Pioneers of Entrepreneurship" program.
2. Announcement of the 9R's project - Call for research proposals / business ideas.
3. The Center of Excellence for Innovation and Entrepreneurship participates in "Share Your Creativity at Makers Forum 2025".
4. The Center of Excellence for Innovation and Entrepreneurship celebrates Global Entrepreneurship Week for the year 2025.
5. The Center of Excellence for Innovation and Entrepreneurship holds a specialized course in design thinking for students.
6. The Center of Excellence for Innovation and Entrepreneurship hosts Al-Abrar Model School / Qasabat Mafraq Directorate to inspect technical exhibits and key entrepreneurial projects in the Center.
7. Announcement of Jordan Enterprise Development Corporation (JEDCO) programs.
8. Announcement of training opportunities issued by the Ministry of Youth and the RAM Center for Engineer Entrepreneurs.
9. The Center of Excellence for Innovation and Entrepreneurship holds an introductory session for students on key courses and opportunities offered by the Center.



10. The Center of Excellence for Innovation and Entrepreneurship at Al al-Bayt University holds a training course titled "Linux" for university students.
11. The Center holds a specialized course in impact measurement for students.
12. The Center holds a specialized course in professional CV writing for students.
13. The Center holds a specialized course on how to build a profile on the LinkedIn employment platform for students.
14. The Center holds a specialized course in mock personal interviews for students.
15. The Center of Excellence for Innovation and Entrepreneurship holds a 3D modeling workshop for entrepreneurial projects for students.
16. Announcement of the opportunity to participate in the 21st National Robot Championship held in the Arab Republic of Egypt on 22/11/2025.
17. Announcement of the opportunity to participate in a training camp "Builders of Sustainability Reports" in cooperation with (GGGI).
18. The Center holds a specialized course in job-seeking skills for students.
19. The Center holds a specialized course in the use of artificial intelligence tools for students.
20. The Center holds a specialized course in effective communication for students.
21. The Center of Excellence for Innovation and Entrepreneurship at Al al-Bayt University announces grants for entrepreneurs in cooperation with Plan International.
22. The Center announces to students the US government-funded Youth Development Project, offering free specialized training programs to help build their future!
23. The Center of Excellence for Innovation and Entrepreneurship at Al al-Bayt University holds a specialized training workshop for student entrepreneurs titled "Advanced Excel".
24. The Center launches the "Pioneers of Entrepreneurship" program in cooperation with the Northern Entrepreneurship Network.
25. The Center organizes a lecture titled "Entrepreneurship and the Concept of Small Projects" in cooperation with the Businesswomen Association and the Faculty of Business at the University.
26. The Center of Excellence for Innovation and Entrepreneurship at Al al-Bayt University organized "The First Mafrq Entrepreneurial Day" as the largest entrepreneurial event in the governorate's history on Monday, August 5, 2025.
27. The Center participated in the Career Pathways Festival (#HTUxCareerPathwaysFestival) organized by Hussein Technical University (HTU), with participation from over 80 companies and institutions offering employment and training opportunities.



28. The Center, in cooperation with the University's Consulting Center and the Institute of Public Administration, held a training course for public sector employees.
29. The Center, in cooperation with the Jordan River Foundation, implemented a training program for local community members and beneficiaries of funding grants from the Foundation over a period of 3 months.
30. Participation of the Center's administrative staff in a "Critical Thinking" course organized by Ibtikar and GIZ.
31. The Center implemented the design thinking course for 26 owners of entrepreneurial projects and ideas within the "Ideas to Innovation – North Lighthouse" program.
32. The Center implements the "Ideas to Innovation – North Lighthouse" program within the Entrepreneurship for Sustainable Economic Development and Employment (E4DE) project implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in cooperation with the Ministry of Digital Economy and Entrepreneurship, and funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) and the European Union to enhance sustainable employment opportunities in Jordan...
33. *(Left blank in original)*
34. The Center implements Mafrq Hackathon 2026 in cooperation with the Irada Program.
35. The Center, in cooperation with the Jordan River Foundation, implemented a training program for local community members and beneficiaries of funding grants from the Foundation over a period of 3 months.
36. The Center participated in the activities of the Entrepreneurship Forum.
37. The Center, in cooperation with the University's Consulting Center and the Institute of Public Administration, held a training course for public sector employees.
38. The Center participated in the Career Pathways Festival (#HTUxCareerPathwaysFestival) organized by Hussein Technical University (HTU), with participation from over 80 companies and institutions offering employment and training opportunities.
39. Announcement of the "Jahiz" program to support Jordanian entrepreneurs and startups, launched by the Ministry of Digital Economy and Entrepreneurship through the Youth, Technology, and Jobs Project.
40. The Center of Excellence for Innovation and Entrepreneurship received the Excellence Shield in the Jordanian Universities Student Competition for the year 2025, implemented by the Queen Rania Center for Entrepreneurship.
41. The Center participated in the Northern Entrepreneurship Network Meeting – Mafrq, under the patronage of His Excellency the Governor of Mafrq 2026.
42. The Center participated in the Technical Entrepreneurship and Youth Innovation session organized by Afaq Technology Center.



43. Announcement of the Fintech Academy Jordan program.
44. Announcement of the launch of the "Agricultural Innovation Hackathon" organized by the World Food Forum (WFF) National Chapter.
45. Announcement of the opening of applications for the Queen Rania National Entrepreneurship Award (QRNEA) 2026.
46. The Center participated in the "Training of Trainers on Impact & Impact Measurement - ToT" program.
47. The Center participated in the closing ceremony of the "Ideas to Innovation" program.
48. Announcement of opportunities provided by the Jordan River Foundation regarding employment and training opportunities in the Digital/ICT sector in Amman, Irbid, Mafrq, and Balqa governorates.
49. The Center participated in the Second National Conference for Creative Projects 2026.
50. The Center nominated student Mustafa Ayoub Suleiman Abu Ghraibe, who was accepted to join the Private Sector Partnerships Entrepreneur Support Program (PASS).
51. The Center of Excellence for Innovation and Entrepreneurship honored by the International Good Neighbor Organization.
52. The Center held two specialized training courses in technology and digital media fields.
53. The Center participated in the closing activities of the "Afoq" (Horizon) program.
54. Announcement of opportunities offered by the Jordanian-German Center for Solar Energy in Mafrq / National Company for Employment and Training regarding an energy efficiency course for Jordanian males aged 18 to 30.
55. The Center received the project team for "EUSEEDS", where the Center obtained funding amounting to €100,000.
56. Announcement of the FastTrack JordanTech Innovators program.
57. Announcement for students to participate in the "Ready for Tomorrow 2026 – Technical Skills Track" project.
58. The Center provides financial support to students of the Faculty of Engineering / Renewable Energy Engineering Department: Maryam Tbeishat, Youssef Hassounah, Suleiman Imad, and Aya Al-Zyoud, supervised by Dr. Omar Al-Zubi, for their graduation project titled: *Design and Fabrication of a Packed Bed Thermal Energy Storage System Using Waste Material for Renewable Energy Storage*.
59. The Center of Excellence for Innovation and Entrepreneurship received support from the Mafrq Governorate Council amounting to 50,000 Dinars.

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